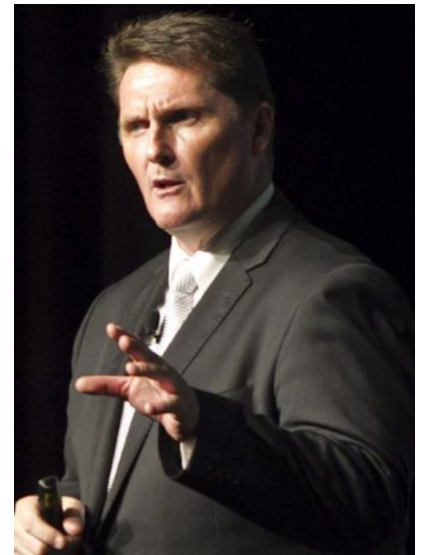


Executive Professional Development Workshops

By Ric Willmot

From Australia to Asia, the United States and Europe, Ric Willmot is the go-to person for CEOs, senior executives and professional service providers in law, accounting, financial services, consulting, recruitment, business coaching, etc. Ric is a world-class thought leader and mentor of CEOs around the world.



WORKSHOP 1

Business Think: How to get your brain tuned to thinking strategically

Date: Tuesday 15th March 2016 **Venue:** Crowne Plaza

Members - K2,200 & Non Members - K2,970* Fees include GST plus lunch and tea. NB: Register for both education workshops and receive 10 % discount. Further 10% discount applies to POMCCI members.

A great architect isn't one who draws good plans. A great architect gets great buildings built.

The program topics include:

- What innovation isn't
- Traits of an innovative thinker
- Where will ideas come from?
- Tools to cultivate Thinking
- Systems thinking
- Clarifying the real problem
- Seeing what the competition cannot
- Transformational Thinking

This one-day workshop is for anyone who wishes to be an innovative or strategic thinker ; a supervisor, manager, leader, executive, or business owner; for those who want to think smarter in business.

Registration includes:

- workbook
- 4GB USB with all slides, notes, and resources loaded
- Lifetime membership to Ric's online Business Forum value at K1020
- Lifetime membership to premium online Business Tools, Diagnostics, Videos, Podcasts, and much more valued at K2035

This workshop provides 7 structured CPD hours

WORKSHOP 2

The Psychology of influence:

Improving Performance that results in increased revenues and profits.

Date: Wednesday 16th March 2016 **Venue:** Crowne Plaza

Members - K2,200 & Non Members - K2,970* Fees include GST plus lunch and tea. NB: Register for both education workshops and receive 10 % discount. Further 10% discount applies to POMCCI members.

This highly interactive one-day program zeros in on practical techniques for putting the skills to work include how to: Tap the power sources you need to get the things done and Expand your organizational influence.

The Program Topics include:

- Power sources and how you can tap them
- Influence: your mechanism for using power
- Understanding how influence works and what obstacles prevent you from being successful
- How to be a Positive Power Manager
- Persuasion: winning minds and hearts
- The psychology of influencing and changing behaviour
- Authority: directed deference
- Powerful business presentations
- Instant influence: primitive consent for an automatic age

Registration Include

- workbook
- 4GB USB with all slides, notes and resources loaded
- Lifetime membership to Ric's Online Business Forum valued at K1020
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